



## ECONOMIC INDICATORS

NORMAN AREA UNEMPLOYMENT STATISTICS Source: U.S. Dept. of Labor	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	CHANGE
<b>Labor Force</b>	55,677	56,218	56,502	57,472	56,873	56,833	58,021	57,925	58,106	57,876	57,324	57,215	57,468	1,791
<b>Employment</b>	53,810	54,438	54,401	54,899	54,517	54,765	55,718	55,395	55,896	55,539	54,836	54,868	55,312	1,502
<b>Unemployment</b>	1,867	1,780	2,101	2,573	2,356	2,068	2,303	2,530	2,210	2,337	2,488	2,347	2,156	289
<b>Unemployment Rate</b>	3.40%	3.20%	3.70%	4.50%	4.10%	3.60%	4.00%	4.40%	3.80%	4.00%	4.30%	4.10%	3.80%	0.40%

DESCRIPTION	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13
<b>CITY USE TAX COLLECTIONS BY SIC CODE FOR THE CITY OF NORMAN</b> Source: Oklahoma Tax Commission	\$244,888	\$187,396	\$177,248	\$232,794	\$177,234	\$167,711	\$188,136	\$214,111	\$161,383	\$210,929	\$209,987	\$211,457	\$233,314
<b>CITY SALES TAX COLLECTIONS BY SIC CODE FOR THE CITY OF NORMAN</b> Source: Oklahoma Tax Commission	\$4,827,301	\$4,883,458	\$5,075,137	\$4,813,584	\$4,968,069	\$5,296,682	\$4,760,495	\$4,935,763	\$4,773,047	\$5,287,891	\$4,757,114	\$4,898,195	\$4,681,595

CONSTRUCTION ACTIVITY SUMMARY Source: City of Norman	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	YTD 2012	YTD 2013
<b>New Single Family:</b>													
Number of Permits	36	37	42	35	37	37	40	43	31	42	39	121	155
Total Construction Value	\$4,901,500	\$6,337,683	\$6,924,420	\$6,141,900	\$7,869,657	\$7,869,657	\$7,922,050	\$9,278,528	\$6,205,250	\$6,110,800	\$9,944,710	\$18,240,766	\$31,539,288
Avg. Construction Value	\$136,153	\$171,289	\$164,867	\$175,483	\$212,693	\$212,693	\$198,051	\$215,780	\$200,169	\$145,495	\$254,993	\$150,750	\$203,479
<b>New Non-Residential:</b>													
Number of Permits	10	4	15	9	9	9	7	2	3	13	8	27	26
Total Construction Value	\$10,075,000	\$795,590	\$7,517,600	\$3,743,456	\$1,848,450	\$1,848,450	\$5,894,000	\$5,524,000	\$2,505,000	\$6,019,438	\$12,218,438	\$26,715,837	\$26,266,876
Avg. Construction Value	\$1,007,500	\$198,898	\$501,173	\$415,940	\$205,383	\$205,383	\$842,000	\$2,762,000	\$835,000	\$463,034	\$1,527,305	\$989,475	\$1,010,264

\* This information has been collected and compiled by the Norman Economic Development Coalition.