

ECONOMIC INDICATORS

NORMAN AREA UNEMPLOYMENT STATISTICS Source: U.S. Dept. of Labor	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	CHANGE
Labor Force	58,592	58,388	58,574	58,587	58,201	58,099	58,799	58,315	58,145	58,563	58,948	59,208	58,668	280
Employment	56,389	56,165	56,335	56,353	56,542	55,969	56,332	55,976	55,862	56,448	56,993	57,303	56,980	815
Unemployment	2,203	2,223	2,239	2,234	1,659	2,130	2,477	2,339	2,283	2,115	1,955	1,905	1,688	-535
Unemployment Rate	3.80%	3.80%	3.80%	3.80%	2.90%	3.70%	4.20%	4.00%	3.90%	3.60%	3.30%	3.20%	2.90%	-0.90%

DESCRIPTION	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	YTD
CITY USE TAX COLLECTIONS BY SIC CODE FOR THE CITY OF NORMAN Source: Oklahoma Tax Commission	\$0	\$228,304	\$192,107	\$235,010	\$201,040	\$221,421	\$186,576	\$220,012	\$256,910	\$271,562	\$299,905	\$240,105	\$2,552,953
CITY SALES TAX COLLECTIONS BY SIC CODE FOR THE CITY OF NORMAN Source: Oklahoma Tax Commission	\$5,230,836	\$5,185,524	\$5,330,019	\$5,439,309	\$5,220,551	\$5,268,286	\$5,816,872	\$5,427,824	\$5,344,049	\$5,850,929	\$5,888,942	\$5,068,247	\$65,071,390

CONSTRUCTION ACTIVITY SUMMARY Source: City of Norman	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	YTD 2014	YTD 2015
New Single Family:													
Number of Permits	43	39	31	41	32	39	42	33	30	39	35	29	35
Total Construction Value	\$9,625,689	\$9,944,710	\$6,311,670	\$8,780,340	\$7,668,639	\$9,676,290	\$11,797,690	\$6,945,060	\$9,227,555	\$8,593,697	\$12,665,710	\$7,084,933	\$12,665,710
Avg. Construction Value	\$223,853	\$254,993	\$203,602	\$214,155	\$239,645	\$248,110	\$280,897	\$210,456	\$307,585	\$220,351	\$361,877	\$244,308	\$361,877
New Non-Residential:													
Number of Permits	6	8	12	9	13	11	8	2	3	3	11	6	11
Total Construction Value	\$1,821,686	\$12,218,438	\$2,010,500	\$1,696,000	\$11,377,987	\$10,369,200	\$1,722,771	\$1,554,500	\$1,203,000	\$1,526,700	\$3,976,410	\$2,849,240	\$3,976,410
Avg. Construction Value	\$303,614	\$1,527,305	\$167,542	\$188,444	\$875,230	\$942,655	\$215,346	\$777,250	\$401,000	\$508,900	\$361,492	\$474,873	\$361,492

* This information has been collected and compiled by the Norman Economic Development Coalition.

For the month of December, Norman unemployment 2.9%, decreased from the previous month (November 3.2%).

- OKC MSA December unemployment is 3.6% (same from 3.9% prior month)
- State of Oklahoma December unemployment is 3.8% (decreased from 4.2% prior month)
- United States December unemployment was 5.6% (decreased from 5.8% prior month)
- Cleveland County December unemployment is 3.2% (decreased from 3.6% prior month).